

## WOF & BUD Cargo Forum: Delivering Knowledge, Unity, and Generosity

### 27-28 September 2023

*Budapest Airport, as this year's esteemed host of the **WOF & BUD Cargo Forum**, pulled off an exceptional gathering that captivated the minds and hearts of everyone in the logistics and cargo community of the CEE region and beyond. The first common project of WOF Events and Bud Cargo encapsulated with vibrant discussions, future-forward insights, shared knowledge, and an unforgettable atmosphere, that was nothing short of spectacular.*

This two-day conference highlighted key themes such as E-commerce, Sustainability, and Digitalization, presenting **46 renowned experts** including representatives from Lenovo, Nokia, Maersk, and Huawei. Key takeaways emphasized innovation, adaptation, and collaboration. Steven Polmans of TIACA summarized the industry's direction, stating, "Never normal is the new normal."

Drawing almost 400 attendees from **34 countries**, the forum was a melting pot of airlines, freight-forwarders, seaports, tech developers, and more. Key participants included Cainiao, Huawei, Bosch, Samsung, and Lenovo.

Networking was redefined with an unprecedented number of scheduled meetings and an exhibition zone featuring key market players like Vienna Airport, Turkish Cargo, UTC Overseas, TIMOCOM, and Scan Global Logistics, just to name a few. The event culminated in an **Awards & Charity Gala** on the Danube River, celebrating industry excellence. Here are the proud recipients of the 2022 WOF & BUD Awards:

- **Green Logistics Champion 2022: Port of Antwerp-Bruges** ▪ **Greatest Technological Innovator 2022: Scan Global Logistics**
- **Top Business Developer 2022: Quick Cargo Service** ▪ **Best Logistics Infrastructure Development 2022: East-West Gate for Fényeslitke Railcargo Terminal Project** ▪ **Best Developing Belly Cargo Operator 2022: LOT Polish Airlines** ▪ **Best Developing Ecommerce Company 2022: Cainiao / Alibaba Group** ▪ **BUD Cargo Community Award 2022: László Trifán from Celebi Ground Handling Hungary**

The evening wasn't just about accolades in the logistics sector; it served as a testament to the fact that, at its core, the business community thrives on unity, empathy, and the shared purpose of bettering the world we live in. The generous contribution of **Budapest Airport** and **Yusen Logistics** of **11,500 EUR** to the **Hungarian League Against Cancer** reminds us all of the importance of collective action and the difference it can make in society.

**BUILD CONNECTIONS. DO BUSINESS. MAKE FRIENDS.**

